

Club Profile

One activity you should undertake as part of the sponsorship and fundraising process is to produce a club profile. Some considerations for the profile include;

- Club name, colours, key contacts, physical address
- Vision & mission statements
- Club goals/objectives
- Club history
- Management structure
- Legal status
- Financial information
- Membership numbers
- Teams
- Club officers
- Support for organisation, including sponsors
- Club successes/achievements
- Photos of activities and events
- Other relevant information specific to your club

Refer to *Sport Assist Funding & Sponsorship* booklet for more details